Smartron launches *tphone P* with a massive *5000mAh* battery
Unbelievable price of ₹7,999

To be available exclusively on Flipkart during a Flash Sale starting 12.01pm on January 17, 2018

New Delhi, January 11, 2018: Smartron, India's first global technology OEM and Premier IoT brand today announced the launch of their latest budget smartphone, the tphone P. With best in class features in the sub-8K category, the smartphone will be available exclusively on Flipkart through a flash sale on 17th January, 2018 starting at 12.01pm till stocks last.

tphone P is powered by a massive 5000 mAh battery that can keep you going on for more than 2 days on a single charge. The power packed tphone P is not only capable of lasting up to a week on standby but also gives the option to charge other devices such smartphones, smartbands, speakers, etc. via OTG support. The combination of a premium full metal body with a dazzling 5.2" HD display makes it a superior device in its category.

The powerful Qualcomm Snapdragon 435 Octa Core Chipset processor coupled with 3GB RAM enables the smartphone to offer an unmatched performance giving users a flawless experience on the Android N. The smartphone comes with an inbuilt storage of 32GB (further expandable to 128GB) and with the tronX integration users can additionally get a 1000 GB of free tcloud storage so that they never have to delete anything from the device. To enhance the user experience, the tphone P offers an advanced 13MP rear camera with autofocus and 5MP front camera along with low light flash and beautification modes. tphone P comes with a fingerprint sensor which gives users a quick and secure access to their phones and also enables them to take pictures and answer calls with just a tap.

Speaking about the device, **Amit Boni, Vice President Sales and Marketing, Smartron** said, *"The tphone P is inspired by the multi-faceted, on the move, globally aware Indian consumer. This is a person who expects more from his phone without any compromises and without stretching the seams of his pockets. With a massive 5000mAh battery and an all metal body, we've merged power and beauty into the tphone P. To top it, we have layered it with Qualcomm Snapdragon 435 processing might to give millions of Indians an enviable device at an exceptional price."*

Ayyappan Rajagopal, Senior Director - Mobiles at Flipkart said, *"We are glad to launch the tphone P exclusively on Flipkart and are happy to expand our customers' choices in the budget/pocket-friendly segment. The new phone checks all the right boxes offering customers best-in-class technology & design at affordable prices. We are determined to bring customers more innovation, superlative choices and a richer experience to constantly keep them excited and maintain our market leadership in this segment".*

The tphone P has been developed under Smartron's 'Powered by tronX™' Program that gives all our partner devices access to tcloud, tcare and tstore as well as tronX™'s assistive and predictive AI working seamlessly to give an unmatched end user experience.

Detailed spec sheet for tphone P:

Display	Battery	Memory
5.2" High Definition (HD) 1280 x 720 Pixels All angle IPS Technology 2.5D Curved Display Capacitive Multi-touch	5000 mAh High Density Lithium-Ion Polymer Battery OTG Reverse Charging Support	3GB RAM 32GB Storage (ROM) Extend up to 128GB using MicroSD Card 1000GB Free Cloud Storage
Chipset	**Color and Body**	**Sensor**
Qualcomm® Snapdragon™ 435 MSM8940 Octa Core Processor 1.4GHz x 4 + 1.1GHz x 4 Qualcomm® Adreno™ 505 GPU	Full Metal Body, Black color	Fingerprint Reader Accelerometer Gyroscope Ambient Light Sensor Proximity Sensor
Ports	**Camera**	**Location**
Dual SIM, Hybrid SIM Slot Nano SIM + Nano SIM/micro SDCard 3.5 mm audio jack Micro USB 2.0, OTG Support	**Primary (Rear)** 13 megapixels, LED Flash, PDAF (Autofocus) ƒ / 2.2 aperture, 1.12 µm pixel size, HDR Beautify, Panorama, Time Lapse, Multi Exposure and Burst modes	GPS Reciever GLONASS
Wireless	**Front** 5 megapixels, LED Flash, Fixedfocus, ƒ / 2.2 aperture,1.12 µm pixel size Wide Selfie, Beautify and Burst modes	**Software**
Wi-Fi 802.11 b/g/n, Wi-Fi Hotspot, Wi-Fi Direct Bluetooth 4.1		Operating System: Android Nougat (7.1.1) Smartron Experience: t·cloud, t·store, t·care
Networks	**Multimedia Support**	**Dimensions and Weight**
VoLTE, ViLTE, GSM, GPRS, UMTS, LTE	**Audio:** MP3, PCM, AAC, AAC+, eAAC+, AMR-WB, AMR-NB, FLAC, WAV **Video:** MP4, MKV, WMV, M4V, **Video Codec:** H.265, H.264, MPEG4, XVID	148.3 x 72.2 x 8.9 (in mm) , 160 grams
Audio	**Cellular Bands**	**Certifications**
1 Watt Speaker Microphone Inbuilt FM Receiver (headset as antenna)	**GSM:** B2, B3, B5, B8 **UMTS:** B1, B5, B8 **FDD-LTE:** B1, B3, B5 **TDD-LTE:** B40	BIS, RoHS
		In the Box
		t·phone P, Power Adapter, Micro USB Cable, SIM eject pin, Quick Start Guide

About Smartron

Smartron was founded with a vision to build India's first true global technology OEM brand that is 'Designed and Engineered' in India for India and the world. Smartron developed and introduced a very unique and innovative tronX™, an AI powered IoT platform offering highly intelligent, personalized and seamless experiences, services, and care through range of next generation smart devices, things and systems targeting personal, health, home, education, enterprise, infra, agriculture and energy verticals. Smartron is also leading the efforts to build a robust product ecosystem around tronX™ under "powered by tronX™" program.

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